



PRE-BUILD PLANNING AND OUTLINE  
DESIGN/LAYOUT FEEDBACK AND GUIDANCE  
Q/A, SUPPORT AND ACCOUNTABILITY

## What's included in the Website Workshop?

**Initial Complimentary 15-minute call** - This call will help me learn about you, your business and what you need in a website.

**Pre-build worksheet** - This PDF will walk you through all the things you *have* thought about and maybe a few things you *haven't* in terms of style, messaging and organization. You will receive instructions on gathering the kind of content you will need for Session 1.

**Session 1** - We will set up your new site and walk through the website tools, how they work, and how to create what you want. I will follow-up with homework for Session 2.

**Session 2** - We will review your site and I will give you design and user-experience feedback—what works, what doesn't and how to tweak your site for the best experience for your site visitors. I will follow-up with homework for Session 3.

**Session 3** - We will fine tune your site, review for anything that might need revisions, connect services, and make your site live!

**Post-Launch** - What to do next to grow your audience.

**Cost:** \$497